



COMUNE DI BALESTRATE

Provincia di Palermo

QUESTIONNAIRE

We are conducting a survey to produce a report to make more pleasant your next stay in Balestrate. We would be very grateful if we could take a moment of your time to fill out our survey.

1. Which country do you come from _____
2. Age _____
3. Sex male/female
4. Education:
 - Primary School
 - High School
 - Degree masters
 - Doctorate
5. Number of nights stay in Balestrate
 - 0
 - 1-3
 - 4-7
6. By which means of transport did you come to Balestrate
 - Car
 - Coach
 - Train
 - Ship
 - Boat (Yacht, charter)
 - Plane
 - Motorcycle, bicycle
7. Type of holiday
 - Self-organized
 - Organized through a travel agency
8. How many times have you visited Balestrate before today
 - It's the first time
 - 2-5 times
 - More than 5 times
9. Do you think you will visit Balestrate again
 - Yes
 - No
 - I don't know

10. What kind of accomodation did you choose

- Hotel
- Camping
- Private apartment
- B&B

11. How did you hear about Balestrate

- Travel agency
- Recommended by friends/relatives
- Tourism trade fair
- Advertising
- Internet
- other

12. Reasons why you chose to come to Balestrate

- Holiday and relaxation
- Amusement
- Visiting friends
- Beauty of nature
- Culture
- Sport
- Gastronomy
- Work
- Other

13. How would you rate your level of satisfaction with regard to what Balestrate has to offer

1 = Very unsatisfied 5 = Very satisfied

- Climate

1 2 3 4 5

- Kindness of local people

1 2 3 4 5

- Kindness of tourist operators

1 2 3 4 5

- Availability of tourist operators

1 2 3 4 5

- Tourist operators' knowledge of foreign languages

1 2 3 4 5

- Road links

1 2 3 4 5

- Car parks
 1 2 3 4 5

- Information received before your arrival in your chosen destination
 1 2 3 4 5

- General organization of your chosen destination
 1 2 3 4 5

- Quality of urban design
 1 2 3 4 5

- Pedestrian areas
 1 2 3 4 5

- Events
 1 2 3 4 5

- Beach cleanliness and order
 1 2 3 4 5

- Landscape beauty
 1 2 3 4 5

- Safeguard of the environment
 1 2 3 4 5

- Quality of water and bathing areas
 1 2 3 4 5

- Proposals for children
 1 2 3 4 5

- Safety
 1 2 3 4 5

- Opening hours of banks and shops
 1 2 3 4 5

- Cultural offer
 1 2 3 4 5

- Sporting activities
 1 2 3 4 5

- Excursions offers

1 2 3 4 5

- Sailing offer

1 2 3 4 5

- Local gastronomy

1 2 3 4 5

- Relationship price-quality

1 2 3 4 5

- Overall rating of what Balestrate has to offer as a tourist destination

1 2 3 4 5

Thank you